

## TCED Capstone Outline

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INTRODUCTION: ***Should Tennessee create and implement a workforce training program similar Georgia Quick Start?*** Workforce development is a key driver to the location of new industrial company or the expansion of an existing industry. Companies very often have specialized training needs and tend to look for assistance with the training of their employees from educational institutions and/or state funded programs. While Tennessee's Economic and Community Development (TNECD) Department offers assistance to employers through its Fast Track Training program, how does the State of Tennessee compare to other States who offer customized training programs, such as Georgia Quick Start?

BODY:

1. Background
  - a. The Southeast Industrial Development Association is a regional organization that provides economic development services throughout a 22-county region, across North Georgia, Southeast Tennessee and Southwestern North Carolina.
  - b. In our experience working across state lines, workforce development is the number one topic/concern for companies looking to locate or expand their business. How will they train their employees and what will it cost?
  - c. Other state's customized, no-cost training programs: Louisiana's LED FastStart; Georgia's Quick Start
2. Project Description:
  - a. Current Training Programs in Tennessee
  - b. Interested/involved organizations: Tennessee Economic & Community Development; Technical Schools; Workforce Development Partners; Companies
3. Results and Lessons Learned:
  - a. How Tennessee's workforce training program(s) compare to other States' programs
  - b. Pros and cons of a customized, no-cost training program offered by the State of Tennessee to companies

CONCLUSION: Creating and implementing a customized training program in the State of Tennessee such as Georgia's Quick Start program, *would or would not* provide an opportunity for Tennessee to be more competitive in attracting the location of companies to Tennessee communities.