



Schedule at a Glance
18th Annual Tennessee Basic Economic Development Course
May 6 – May 9, 2024 (Nashville)

Monday, May 6		Drury Plaza Nashville Downtown
Moderator		Kenny Martin, TCEcD <i>City of Mt. Juliet</i>
9:00 – 10:00	Registration & Check In	
10:00 – 10:30	Welcome/Introductions/TBEDC Orientation	Paul Jennings, PhD <i>UT CIS</i>
		Kim Denton, CEcD <i>UT CIS</i>
		Tintin Czach, TCEcD <i>UT CIS</i>
10:30 – 12:00	Trends in Economic Development	Laith Wardi, CEcD <i>Executive Pulse, Inc.</i>
12:00 – 1:00	Lunch & Networking	
1:00 – 3:00	Business Retention & Expansion	Laith Wardi, CEcD <i>Executive Pulse, Inc.</i>
3:00 – 3:15	Break	
3:15 – 5:15	Real Estate Development & Reuse	Lacy Beasley <i>Retail Strategies</i>
		Kingsley Brock <i>Gibson County</i>
5:15	Wrap-up & Adjourn	
6:00 – 8:00	Opening Reception Sponsored by <i>Middle TN Industrial Development Association</i> (Shuttle bus departs at 5:45 pm – Drury Plaza Lobby)	51 North Taproom <i>51st Avenue North</i>



Tuesday, May 7
Drury Plaza Nashville Downtown
Moderator

Angela Regitko, TCEcD
TNECD/Upper Cumberland

6:30 – 8:00 Full Breakfast in the Atrium

8:00 – 10:00 Managing Economic Development Organizations

Kendrick Curtis, PhD
MTIDA

10:00 – 10:15 Break

10:15 – 12:15 Economic Development Finance

Jay Moneyhun
Bass, Berry & Sims
David Bradshaw
Pinnacle Financial Partners

12:15 – 1:15 Lunch & Networking

1:15 – 3:15 Small Business & Entrepreneurship

Maureen (Mo) Collins
Entrepreneurial Communities

3:15 – 3:30 Break

3:30 – 5:00 Blue Oval City: A Case Study in Innovation

Maureen (Mo) Collins
Entrepreneurial Communities
Mark Herbison
HTL Advantage
Chassen Haynes
Ford Motor Company
Marianne Dunavant
Ford, Blue Oval City

5:00 Wrap-up & Adjourn

Wednesday, May 8
Drury Plaza/Ole Red/Ryman
Moderator

Nick Cunningham
Tennessee Valley Authority

6:30 – 8:00 Full Breakfast in the Atrium

8:00 – 10:00 Community Development/
 Market Research Analysis

Sharon Younger, PhD
Younger Associates

10:00 – 10:15 Break

10:15 – 12:15 Education & Workforce Development

Sharon Younger, PhD
Younger Associates

12:15 – 12:45 Walk (4 blocks) to Ole Red (300 Broadway)
Pick up boxed lunches upon arrival.

12:45 – 2:45 Marketing & Attraction

Heidi Smith
Tennessee Valley Authority
Mandy White
Jackson Chamber
Lori Odom
Nashville Chamber

2:45 – 3:15 Break/ Walk (2 blocks) to Ryman Auditorium

3:15 – 4:30 Ryman Auditorium Briefing/Self-Guided Tour

5:00 Return to Drury Plaza Nashville Downtown (Optional)

Thursday, May 9

Drury Plaza Nashville Downtown

Moderator

Joe Barker
SW TN Development District

6:30 – 8:00 Full Breakfast in the Atrium

8:00 – 10:00 Economic Development Ethics

Greg Lowe, TCEcD
TNECD

10:00 – 10:15 Break

10:15 – 12:15 Strategic Planning

Joe Barker
SW TN Development District

12:15 – 1:15 Lunch & Networking

1:15 – 1:45 Continuing Your Professional Development

TCED Program

Kim Denton, CEcD
UT CIS

IEDC CEcD Process

Walt Wood, CEcD
SCTDD

TEDC Membership

Greg Lowe/Kim Denton

1:45 – 2:15 Servant Leadership

Herb Byrd III, PhD
UT Institute for Public Service

2:15 – 2:30 Break

2:30 – 3:30 TBEDC Graduation/ Photos

Herb Byrd III, PhD

Please remember to complete your daily and overall evaluation forms!



Center for Industrial Services
 INSTITUTE for PUBLIC SERVICE