



Tennessee Basic Economic Development Course

DRAFT Schedule at a Glance

13th Annual Tennessee Basic Economic Development Course

May 6 - May 9, 2019 * Nashville

Monday, May 6

Embassy Suites @ Vanderbilt

Moderator

April Eads, CEcD

Bristol TN Essential Services

9:00 – 10:00 Registration & Check In

10:00 – 10:30 Welcome/Introductions/TBEDC Orientation

Paul Jennings, PhD

UT Center for Industrial Services

Kim Denton, CEcD

UT Center for Industrial Services

10:30 – 12:00 Trends in Economic Development

Laith Wardi, CEcD

Executive Pulse, Inc.

12:00 – 1:00 Lunch

1:00 – 3:00 Business Retention & Expansion

Laith Wardi, CEcD

Executive Pulse, Inc.

3:00 – 3:15 Break

3:15 – 5:15 Real Estate Development & Reuse

Lacy Beasley

Retail Strategies

Kingsley Brock

Gibson County

5:15 Wrap-up & Adjourn

6:00 – 8:00 Networking Reception

Sponsored by *Middle TN Industrial Development Association*
(Shuttle bus available at 5:45 pm – Embassy Suites lobby)

51 North Taproom

704 51st Avenue North

Tuesday, May 7

Embassy Suites @ Vanderbilt

Moderator

James Fenton

Gallatin Economic Development

6:30 – 8:00 Full Breakfast in the Atrium

8:00 – 10:00 Community Development/
Market Research Analysis

Sharon Younger, PhD

Younger Associates

10:00 – 10:15 Break

10:15 – 12:15 Small Business & Entrepreneurship

Maureen (Mo) Collins

Entrepreneurial Communities

Tuesday, May 7 Continued

12:15 – 1:15	Lunch	
1:15 – 3:15	Education & Workforce Development	Maureen (Mo) Collins <i>Entrepreneurial Communities</i>
3:15 – 3:30	Break	
3:30 – 5:00	Technology-Led Economic Development	Maureen (Mo) Collins <i>Entrepreneurial Communities</i>
5:00 – 5:15	Wrap-up & Adjournal	

Wednesday, May 8

Embassy Suites/Bridgestone Arena

Moderator

Wisty Pender
Tennessee ECD

6:30 – 8:00	Full Breakfast in the Atrium	
8:00 – 10:00	Strategic Planning	Dave Kolzow, PhD <i>Team Kolzow</i>
10:00 – 10:15	Break	
10:15 – 12:15	Economic Development Finance	Jay Moneyhun <i>Bass, Berry & Sims</i>
		David Bradshaw <i>Pinnacle Financial Partners</i>
12:15 – 12:45	Board Buses/ Travel to Bridgestone Arena	
12:45 – 1:45	Lunch/ Sports & Tourism as Economic Drivers	Todd Heifner <i>Nashville Sports Council</i>
1:45 – 2:30	Bridgestone Arena Tour/ Class Photo	
2:30 – 3:00	Board Buses/ Return to Embassy Suites	
3:00 – 5:00	Marketing & Attraction	Heidi Smith <i>Tennessee Valley Authority</i>
		Mandy White <i>Jackson Chamber</i>
		Dennis Tumlin, TCEcD <i>Rhea Economic & Tourism Council</i>
5:00 – 5:15	Wrap-up & Adjournal	

Thursday, May 9

Embassy Suites @ Vanderbilt

Moderator

Joe Barker

SW TN Development District

6:30 – 8:00 Full Breakfast in the Atrium

8:00 – 10:00 Economic Development Ethics

Greg Lowe, TCEcD

City of Lewisburg

10:00 – 10:15 Break

10:15 – 12:15 Managing Economic Development Organizations

Gary Farlow, CEcD

Cleveland/ Bradley Chamber

12:15 – 1:15 Lunch

1:15 – 1:45 Continuing Your Professional Development

Kim Denton, CEcD

TCED Program
IEDC CEcD Process
TEDC Membership

Greg Lowe, TCEcD

Walt Wood, CEcD

Susan Maynor

1:45 – 1:55 Introduction of UT President Randy Boyd

Herb Byrd, III, PhD

UT Institute for Public Service

1:55 – 2:15 Leadership

President Randy Boyd

University of Tennessee

2:15 – 2:30 Break

2:30 – 3:30 TCED Graduation/ Photos

Herb Byrd, III, PhD

UT Institute for Public Service

Please remember to complete your daily and overall evaluation forms!